

PLASTIC SHOPPING BAG WITH PROMOTIONAL STRIP AD

Related Application

- 5        The instant application is a Divisional application of Application Serial No. 10/346,341, <sup>now U.S. Patent No. 6,773,162</sup> ~~that is currently pending~~, which is a Continuation of Application Serial No. 09/897,639 now abandoned. No new matter has been added.

Field of the Invention

- 10        This invention relates to the field of plastic bags of the type employed by retailers in packing food items and other merchandise, with particular application to bags that are unsealed or partially sealed along their top edges and include a promotional strip attached to the bag.

15        Background of the Invention

- In our prior United States Patent No. 5,882,118 and its divisional method Patent No. 6,068,584, we disclosed and claimed the attachment of advertising strips to T-shirt bags and a method for accomplishing such attachments during the course of fabricating such bags from extruded plastic tubing. Because the bags disclosed in our prior patent
- 20        were heat-sealed along both their bottom and top edges, it was possible simultaneously to heat seal the ends of advertising strips to be attached to the bag along both the top and lower edges of such strips. These strips could be disposed either within the gussets of the bags or along an outside edge.

- Attachment of advertising strips in the manner disclosed in our prior patents,
- 25        however, cannot be accomplished where the top edges of the bag, such as those